

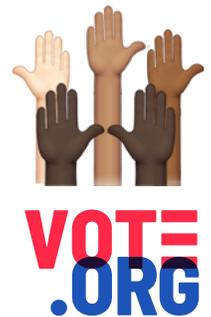


Thank you for your interest in hosting a Turnout Troop texting party with us!

We're excited to be able to assist you with this critical work in the 2020 elections. Included in this document is what to expect during your event and how to prepare your attendees for a successful Turnout Troop event. If you have any questions, please contact Jamie Clayton at jamie@openprogress.com for any questions, concerns, or needs.

What is Turnout Troop?

Repeating our successes in 2018 and 2019 reaching more than 2 million of these voters, [Open Progress' Turnout Troop](#) is working in 2020 to reach over 10 million of these Millennials and Zoomers in 12 critical states including Florida, Ohio, and Michigan in partnership with [Vote.org](#), the largest 501(c)(3) non-profit, non-partisan voting organization in America. We need your help to make sure every voter is heard and counted!



What is Text Banking?

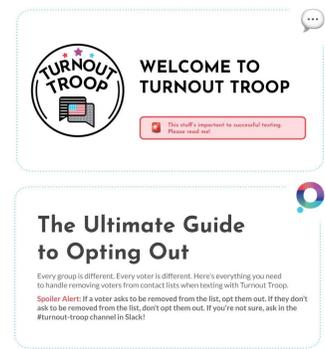
Text banking is a volunteer safe, virtual method of contacting voters via text message to inform and mobilize them to the polls.

Texting does not use your personal phone number. We text from our web browser-based platform, [TextOut](#), that is accessible by PC or Mobile.

How to Setup Your Attendees Before the Event

Please send the following important information to your attendees

- [Intro to Texting with Turnout Troop](#) (5 min) This short slideshow will provide you with all the information you need to get started.
- [Turnout Troop: Do's and Don'ts of Opting Out](#) (3 min) Review our guidelines for opting out contacts, you may even want to have slides 4 and 5 open in an extra tab to keep handy while texting.
- [Join the Turnout Troop TextOut Workspace](#) (3 min) TextOut is the platform from which we will send texts from. You will need to join the Turnout Troop workspace in order to see and participate in the programs.





Important: Please send a list of the attendees' names and email addresses for those that wish to be invited to the Turnout Troop Slack workspace to texting@openprogress.com

What to Expect During Your Turnout Troop Event

Our staff will help your attendees get started and oriented around the TextOut platform. We will cover joining the workspace, selecting a program, and then demo what it's like to send texts within that program. Some time will be reserved for questions and answers and then your attendees will be able to start texting.

To cut down on TextOut account creation, we suggest sending the Workspace link before the event so that attendees can quickly follow along the introduction.

Important: There is a 5 minute delay in receiving the initial outbound messages. Please be patient as staff work to assist your requests.

You've Completed Texting! Now What?



Be sure to check on your replies.

Texters "own" their conversations and should check in periodically to reply to any ready conversations. You can reply to conversations anytime between 9am-9pm in the program time zone.



Ready for more texting?

Text requests are open from 2 pm ET - 6 pm ET. You can request texts in any program with a green "Open" tab on the active program list.



Google Calendar

Check out for more Turnout Troop upcoming programs [here](#).

Our schedule is based on availability and can change quickly. The Turnout Troop public calendar is the best way to see if new programs have been made available.



Want to reschedule another event?

We will follow up after the event for any feedback on the texting program and if you'd like to reschedule another event before November, please let us know what date you'd like to set and we will work to accommodate your group based on availability.